

Daffydil, LLC d/b/a Favorite Grampy Travels Privacy Policy

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Daffydil, LLC d/b/a Favorite Grampy Travels and our related websites (“we”, “us”, “our”) are committed to protecting your privacy. This Privacy Policy (“Policy”) describes our practices in connection with information privacy on Personal Data we process through your individual use of our website and client log-in.

In this Privacy Policy, “Personal Data” means information that can be used to identify an individual, either from that information alone, or from that information and other information we have access to about that individual.

I. What Personal Data we collect

In order to provide our services to you, we will ask you to provide necessary Personal Data that is required to provide those services. If you do not provide your Personal Data, we may not be able to provide you with our products or services.

1. Information You Voluntarily Provide Us

- Account or Profile Data: When you register an account with us, we may collect your name and contact details, such as your physical mailing address, email address, phone number, username, and login credentials. During your interaction with our website, we may further collect your nickname, profile picture, country code, language preference or time zone information into your account.
- Consultation: When requesting a consultation through our website, we will collect your name, email address, mobile phone number, travel party information, and information specific to your consultation request for purposes of responding to your consultation request and providing the best service possible.

2. Information We Collect Automatically

- Device Information: When you interact with our website, we automatically collect device information, such as the MAC address of your devices, IP address, wireless connection information, operating system type and version, application version number, push notification identifier, log files, and mobile network information.
- Usage Data: During your interaction with our websites, we automatically collect usage data relating to visits, clicks, downloads, messages sent/received, and other usage of our websites.

- Location Information: If your device is configured to share such information, we may collect information about your real-time precise or non-precise geo-location when you use our websites.

3. Smart Devices Related Information:

- Basic Information of Smart Devices: When you connect your Smart Devices with our websites, we may collect basic information about your Smart Devices such as device name, device ID, online status, activation time, firmware version, and upgrade information.
- Information Reported by Smart Devices: Depending on the different Smart Devices you elect to connect with our websites, we may collect different information reported by your Smart Devices.

II. Purposes and legal basis for processing Personal Data

The purpose for which we may process information about you are as follows:

- Specific Purpose: We will use the information you provide for the specific purpose for which such information was provided.
- Provide You Services: We process your account and profile data, device information, usage data, location information, and Smart Device related information to provide you with our Services that you have requested or purchased. The legal basis for this processing is to perform our **contract** with you according to our Terms of Use.
- Improve Our Services: We process your device information, usage data, location information and Smart Device related information to ensure the functions and safety of our websites, to develop and improve our Services, to analyze the efficiency of our operations, and to prevent and trace fraudulent or inappropriate usage. The legal basis for this processing is to perform our **contract** with you according to our Terms of Use.
- Non-marketing Communication: We process your Personal Data to send you important information regarding the Services, changes to our terms, conditions, and policies and/or other administrative information. Because this information may be important, you may not opt-out of receiving such communications. The legal basis for this processing is to perform our **contract** with you according to our Terms of Use.
- Marketing Communication: We may process your Personal Data to provide marketing and promotional materials to you on our Services. If we do so, each communication we send you will contain instructions permitting you to opt-out of receiving future communications of that nature. The legal basis for this processing is your **consent**.

Additionally, if you consent to participate in our lottery, contest or other promotions,

we may use your Personal Data to manage such activities.

- Online analytics: We may use third-party web analytics services, such as those of Google Analytics, Ahrefs, Constant Contact, Active Campaign, and similar providers. These service providers use the sort of technology described in Section I, above, to help us analyze how users use our services, including by noting the third-party website from which you arrive. The information (including your IP address) collected by the technology will be disclosed to or collected directly by these service providers, who use the information to evaluate your use of our services. We also use Google Analytics for certain purposes related to advertising, as described above.
- Personalization: We may process your account and profile data, usage data, device information to personalize website design and to provide you with services tailored for you, such as recommending and displaying information and advertisements regarding services suited to you, and to invite you to participate in surveys relating to your use of our Services. The legal basis for this processing is your *consent*.
- Legal Compliance: We may process your Personal Data as we believe to be necessary or appropriate: (a) to comply with applicable laws and regulations; (b) to comply with legal process; (c) to respond to requests from public and government authorities (d) to enforce our terms and conditions; (e) to protect our operations, business and systems; (f) to protect our rights, privacy, safety or property, and/or that of other users, including you; and (g) to allow us to pursue available remedies or limit the damages that we may sustain.

III. Who do we share Personal Data with?

1. At Daffydil, LLC d/b/a Favorite Grampy Travels:

We do not share with unrelated third parties any Personally Identifiable Information you provide to us. By “unrelated third parties” we mean (i) anyone who is not directly involved in the development, maintenance or running of our websites, or (ii) not involved in fulfilling requests you make with us, or (iii) is not within Daffydil, LLC’s corporate family.

2. Exceptions to our Privacy Policy:

There are exceptions to our Privacy Policy in that it may be necessary for Daffydil, LLC to release or use Personally Identifiable Information that Daffydil, LLC in good faith believes is appropriate in connection with legal proceedings, or in response to a subpoena, warrant, court order, levy, attachment, order of a court-appointed receiver, or other comparable legal process, including subpoenas from private parties in a civil action, or as Daffydil, LLC believes appropriate to enforce the Terms of Use or to protect the integrity of our websites.

IV. International Transfer of Information Collected

To facilitate our operation, we may transfer, store and process your Personal Data in jurisdictions other than where you live. Laws in these countries may differ from the laws applicable to your country of residence.

V. Your Rights Relating to Your Personal Data

We respect your rights and control over your Personal Data. You do not have to pay a fee and we will aim to respond you within 30 days. You may exercise any of the following rights:

- Request access to the Personal Data that we process about you;
- Request that we correct inaccurate or incomplete Personal Data about you;
- Request deletion of Personal Data about you;
- Request restrictions, temporarily or permanently, on our processing of some or all Personal Data about you;
- Request transfer of Personal Data to you or a third party where we process the data based on your consent or a contract with you, and where our processing is automated; and
- Opt-out or object to our use of Personal Data about you where our use is based on your consent or our legitimate interests.

You may email your request to nikkihendrix@favoritegrampytravels.com. If you decide to email us, in your request, please make clear what information you would like to have changed, whether you would like to have your Personal Data deleted from our database or otherwise let us know what limitations you would like to put on our use of your Personal Data. Please note that we may ask you to verify your identity before taking further action on your request, for security purposes.

VI. Security

We use commercially reasonable physical, administrative, and technical safeguards to preserve the integrity and security of your Personal Data. Daffydil, LLC provides various security strategies to effectively ensure data security of user and device. As for device access, proprietary algorithms are employed to ensure data isolation, access authentication, applying for authorization. As for data communication, communication using security algorithms and transmission encryption protocols and commercial level information encryption transmission based on dynamic keys are supported. As for data processing, strict data filtering and validation and complete data audit are applied. As for data storage, all confidential information of users will be safely encrypted for storage. If you have reason to believe that your interaction with us is no longer secure (for example, if you feel that the security of any account you might have with us has been

compromised), you could immediately notify us of the problem by emailing nikkihendrix@favoritegrampytravels.com.

VII. Notice to California Residents

Subject to certain limits under California law, California residents may ask us to provide them with (1) a list of certain categories of personal information we have disclosed to third parties for their direct marketing purposes during the immediately preceding calendar year, and (2) the identity of those third parties. To make this request, California residents may contact at nikkihendrix@favoritegrampytravels.com.

[Click here](#) to read additional disclosures required under the California Consumer Privacy Act.

VIII. Data Retention

We process your Personal Data for the minimum period necessary for the purposes set out in this Privacy Policy, unless there is a specific legal requirement for us to keep the data for a longer retention period. We determine the appropriate retention period based on the amount, nature, and sensitivity of your Personal Data, and after the retention period ends, we will destruct your Personal Data. When we are unable to do so for technical reasons, we will ensure that appropriate measures are put in place to prevent any further such use of your Personal Data.

IX. Changes to this Privacy Policy

We may update this Privacy Policy to reflect changes to our information practices. We encourage you to periodically review this page for the latest information on our privacy practices. Your continued use of our websites constitutes acceptance of, and consent to, the updated Privacy Policy.

X. Contact Us

If you have any questions about our practices or this Privacy Policy, please contact us as follows:

Daffydil, LLC d/b/a Favorite Grampy Travels

Email: nikkihendrix@favoritegrampytravels.com

XI. Metrics

California law may require us to compile metrics for the previous calendar year regarding consumer requests and responses. If required by applicable law, such information will be made available upon request.

XII. California Shine the Light

California law permits users who are California residents to request and obtain from us once a year, free of charge, a list of the third parties to whom we have disclosed their 'personal information' (if any, and as defined under applicable California law) for their direct marketing purposes in the prior calendar year, as well as the type of personal information disclosed to those parties. If you are a California resident and would like to request this information, please submit your request in an email at nikkihendrix@favoritegrampytravels.com.

XIII. Notice for Minors

We offer interactive services which allow you to post content to share publicly. At any time you can delete or remove content you have posted using the deletion or removal options within our services. If you have questions about how to remove content in a specific service or if you would like additional assistance with deletion you can contact us via email at nikkihendrix@favoritegrampytravels.com. Although we offer deletion capability for our services, you should be aware that the removal of content may not ensure complete or comprehensive removal of that content or information posted through the services.

XIV. Opt Out

Because we do not sell your Personal Information to third parties, we have not established an opt out procedure.

CALIFORNIA CONSUMER PRIVACY ACT DISCLOSURES:

This California Consumer Privacy Act disclosure page ("Disclosure") supplements the Daffydil, LLC d/b/a Favorite Grampy Travels Privacy Policy. The Privacy Policy describes the personal information that we collect, the sources from which we collect it, the purposes for which we use it, the limited circumstances under which we share personal information, and with whom we share it. These additional disclosures are required by the California Consumer Privacy Act:

1. Categories of personal information collected. The personal information that Daffydil, LLC d/b/a Favorite Grampy Travels collects, or has collected, from consumers in the twelve months prior to the effective date of this Disclosure fall into the following categories established by the California Consumer Privacy Act:
 - Identifiers such as your name, address, phone numbers, or IP address;
 - Personal information, such as your user name and password preferences;
 - Internet or other electronic network activity information;
 - Geolocation data, such as the location of devices to provide automatically populated addresses;

- Professional information, for example data you may provide about yourself or your business if you interact with Daffydil, LLC d/b/a Favorite Grampy Travels as a representative of a vendor or travel partner of ours; and
 - inference data, such as information about your interest in different services.
2. Categories of personal information disclosed for a business purpose. The personal information that Daffydil, LLC d/b/a Favorite Grampy Travels disclosed about consumers for a business purpose in the twelve months prior to the effective date of this Disclosure fall into the following categories established by the California Consumer Privacy Act:
- identifiers such as your name, address, phone numbers, or IP address, for example if you choose to connect with us through our website;
 - personal information, such as payment card details, for example if we use a third party vendor, travel partner, or payment processor;
 - commercial information, such as the details of a service you purchased if a third party service provider is assisting to provide that service to you;
 - internet or other electronic network activity information, such as crash reports for analyzing the health of our websites and services;
 - geolocation data if you choose to share it with users of Amazon’s Sidewalk;
 - audio or visual information, for example recordings of phone calls for quality assurance purposes; and
 - professional information, for example data you may provide about your business if you interact with Daffydil, LLC d/b/a Favorite Grampy Travels as a representative of a vendor or travel partner of ours in order to conduct business between our companies.
3. Right to Request Access to or Deletion of Personal Information. You may have the right under the California Consumer Privacy Act, to request information about the collection of your personal information by Daffydil, LLC d/b/a Favorite Grampy Travels, or access to or deletion of your personal information. If you wish to do any of these things, please contact us at nikkihendrix@favoritegrampytravels.com. Depending on your data choices, certain services may be limited or unavailable.
4. No sale of personal information. In the twelve months prior to the effective date of this Disclosure, Daffydil, LLC d/b/a Favorite Grampy Travels has not sold any personal information of consumers, as those terms are defined under the California Consumer Privacy Act.
5. No Discrimination. Daffydil, LLC d/b/a Favorite Grampy Travels will not discriminate against any consumer for exercising their rights under the California Consumer Privacy Act.